



Transitions[®] Lenses and **Blue Light**

What is harmful blue light and why does it matter?

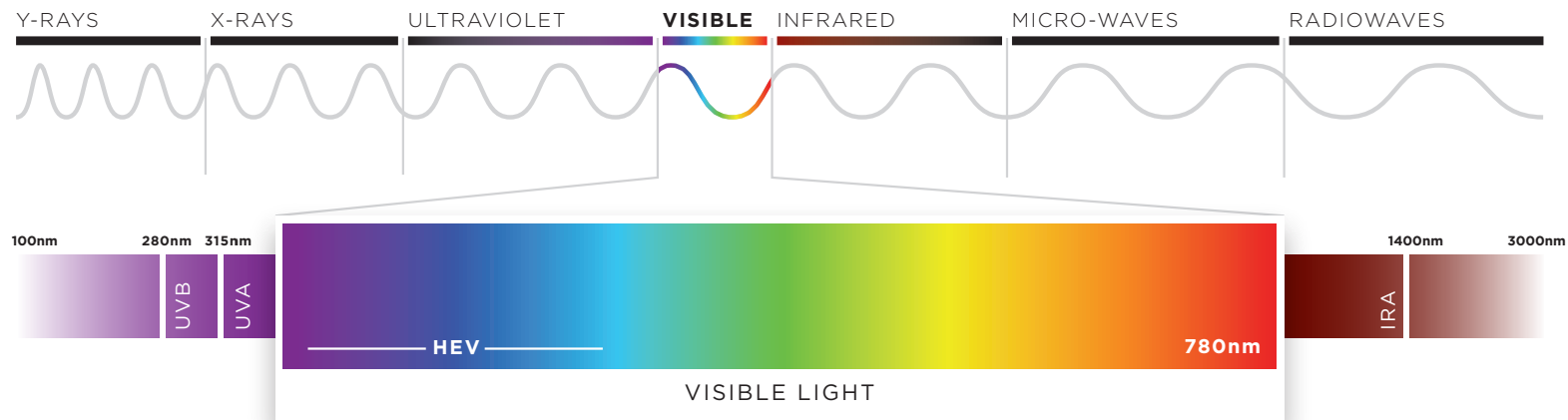
Blue light (also known as High Energy Visible Light) is at the far end of the visible spectrum, close to ultraviolet light, with a wavelength of between 380-460 nanometers (nm). Harmful blue light is centered around 435. Long term exposure to harmful blue light has been linked to increased risk of developing age-related macular degeneration (AMD).¹

Where is harmful blue light found?

Often associated exclusively with electronic devices and screens, harmful blue light is actually present both indoors and outdoors, and the sun is the largest singular source of harmful blue light.



THE SUN - OVER 100X
THE INTENSITY OF
ELECTRONIC DEVICES
AND SCREENS



¹Arnault et al., 2013, <http://dx.doi.org/10.1371/journal.pone.0071398>

How do *Transitions* lenses help?



EVERYDAY
EYECARE



BLOCKS
100% UV
RAYS



FILTERS
HARMFUL
BLUE LIGHT



LIGHT
INTELLIGENT

Automatically adapting to
changing light conditions.



HASSLE
FREE

Make everyday life simpler.



FREE-
STYLE

Whatever the frames you
love, pick your favorite color,
choose your style.

³*Transitions* lenses block 20% to 36% of harmful blue light indoors excluding CR607 *Transitions Signature* VII products which block 14% to 19%. The 2 times comparison refers to typical clear 1.50 and polycarbonate hard-coated lenses.

⁴*Transitions XTRActive* lenses and *Transitions Vantage* lenses block 34% to 36% of harmful blue light indoors excluding CR607 *Transitions XTRActive* products which block 27% to 31%. The 3 times comparison refers to typical clear 1.50 and polycarbonate hard-coated lenses.

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Transitions™ Signature®

Transitions® *Signature*® lenses are the most responsive adaptive lenses and are more reactive to bright sun, partial sun and indirect light.



Block at least 20%
of harmful blue light
indoors - up to 2X
more than a clear
lens³

Block over 85%
outdoors

Transitions™ XTRActive®

Transitions® *XTRActive*® lenses offer extra protection, even in the car. Uniquely designed to protect from the brightest sun and harsh artificial light.



Block at least 34%
of harmful blue light
indoors - up to 3X
more than a clear
lens⁴

Block 88%-95%
outdoors

Transitions™ Vantage®

Transitions® *Vantage*® lenses are the only intelligent lenses with variable polarization. Polarization that adjusts to match the level of outdoor glare.



Block at least 34%
of harmful blue light
indoors - up to 3X
more than a clear
lens⁴

Block over 85%
outdoors